



HUMAN
RIGHTS
WATCH

Cries From The Heart | ORDINARY HEROES

A One-Night Only Theatrical Event

For one night only, a star-studded cast of actors and musicians will come together at the renowned Broad Stage to support Human Rights Watch. Powerful performances of selected writings and personal testimonies will celebrate and bring to life the courage of “ordinary heroes” who face injustice and fight for basic freedoms around the world.

Monday, May 9, 2011

THE BROAD STAGE, SANTA MONICA

6:30pm | Cocktail reception with light hors d'oeuvres

7:30pm | Performance, followed by dessert and coffee reception with the cast

SPONSORSHIP OPPORTUNITIES

The Artist's Circle (\$10,000)

Your contribution would underwrite a four-week investigation in a conflict zone to gather facts from witnesses, expose human rights abuses, and protect civilians when it matters most.

- 10 tickets with your choice of seating in a private box or in the front orchestra section
- Most prominent recognition in Cries from the Heart printed and electronic materials
- Full-page ad or recognition in the printed program
- Invitation to attend private briefings with Human Rights Watch researchers and advocates upon their return from the field

Advocate (\$5,000)

Your contribution would help send advocates to global capitals to enlist governments, the UN, and other leaders to take action to hold human rights abusers accountable.

- 8 tickets with your choice of seating in the front orchestra section
- Prominent recognition in Cries from the Heart printed and electronic materials
- Half-page ad or recognition in the printed program
- Invitation to attend private briefings with Human Rights Watch researchers and advocates upon their return from the field

Partner (\$2,500)

Your contribution would help underwrite the publication and dissemination of a hard-hitting report that will inform public officials and the media of urgent human rights violations, and provide targeted recommendations for how to bring abuses to an end.

- 6 tickets with preferred seating in the front orchestra section
- Prominent recognition in Cries from the Heart printed and electronic materials
- Invitation to attend private briefings with Human Rights Watch researchers and advocates upon their return from the field

Supporter (\$1,000)

Your contribution would provide field-based investigators and advocates with critical telecommunications equipment by underwriting the costs of satellite phones and computers with extra security measures.

- 4 tickets with seating in the front orchestra section
- Recognition in Cries from the Heart printed and electronic materials

INDIVIDUAL TICKETS

Seating is first-come and unreserved within the section of the theater you select

Orchestra Section (\$150 each)

Balcony Section (\$100 each)

Sponsor a Student (\$100 each)

If you are unable to attend, consider purchasing a ticket(s) for students, teachers, and volunteers who play a critical role by building support for human rights in our community.

CONTRIBUTIONS

If you are unable to attend, consider making a tax-deductible contribution to Human Rights Watch.

The deadline for sponsor recognition in the event program is Wednesday, April 27.

The fair market value is \$55 per ticket.

Please complete Registration Form on the following page.

Cries From The Heart | ORDINARY HEROES

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YES, I/WE WOULD LIKE TO ATTEND CRIES FROM THE HEART

- The Artist's Circle (\$10,000)**
- Advocate (\$5,000)**
- Partner (\$2,500)**
- Supporter (\$1,000)**

The deadline for sponsor recognition in the event program is Wednesday, April 27.

The fair market value is \$55 per ticket.

INDIVIDUAL TICKETS

Seating is first-come and unreserved within the section of the theater you select

- Orchestra Section (\$150 each)**
Please reserve _____ tickets
- Balcony Section (\$100 each)**
Please reserve _____ tickets
- Sponsor a Student (\$100 each)**
I/we are unable to attend but would like to reserve _____ tickets for students, teachers, and volunteers who play a critical role by building support for human rights in our community.

CONTRIBUTIONS

- I/we are not able to attend but would like to make a 100% tax-deductible contribution to Human Rights Watch of \$_____.

Name/Business Name

Name (as it should appear in printed materials)

Address City State Zip

Phone Email

Total amount \$ _____

- Enclosed is my/our check made payable to Human Rights Watch
- Please bill: Visa Mastercard American Express

Acct. # Exp.

Name as it appears on the card

Signature

Please return this form with payment to:

Human Rights Watch / Cries from the Heart
11500 W. Olympic Blvd., Suite 441, Los Angeles, CA 90064

Fax: 310-477-4622

Human Rights Watch Tax ID #13-2875808

For more information or to reserve tickets by phone, please contact Caitlin McAdam (310-477-5540; caitlin.mcadam@hrw.org)